

QEP Student Sub-Committee Meeting Minutes

January 19, 2017 9:45 am

Attendees: Emma Cregg (Chair); Dan Dickison (Marketing Subcommittee Chair); Luke Shirley; Morgan Larimer; Olivia Sackler; Josh Petro; Taylor Rash

1. "Train Your Brain to Sustain" Facebook page
 - a. Emma and Dan are administrators, all student members are editors
 - b. Weekly calendar- starting with the first week in February, each member will be responsible for a week of content
 - c. Featuring campus and student activity
 - d. Facebook posts must remain non-political
 - e. This will initially be the main social media hub, we will ask marketing to feature some of our FB posts on the CofC FB and Instagram to spur a greater following
2. Tabling in Cougar Mall
 - a. 10-2 pm, week of Jan. 30-Feb. 3
 - b. Week of March 20-23 (week before onsite visit)
 - c. Emma will reserve table and send out Google doc with a shift sign-up sheet
 - d. Todd will write a "QEP elevator speech" and bullets of what is happening on our campus
 - e. Dan will provide posters and stickers
 - f. The purpose of tabling is to spread awareness and understanding, not just stickers!
3. Next meeting set for Thursday, Feb. 9 at 10 am

Meeting adjourned at 10:35 pm